

Beonic makes customer traffic systems and people counting technologies that suit a wide range of markets and industries. These systems provide valuable information about customer traffic flow, visitation numbers and the whereabouts of people.

Beonic

Our 
Customers

Beonic systems are used in a wide variety of businesses including retailers, shopping centres, casinos, entertainment venues, libraries, art galleries, parks and many other public venues.

We have been producing these systems for over 5 years and our products are widely used across Australia and overseas as well.

Please contact us to find out who your most suitable Sales Partner is and where they are located.

www.beonic.com

Our 
Partners

Beonic is building a structured network of distribution channels and strategic partnerships to expand their growth internationally.

Our Sales Partners are selected as much for their dedication to customer service as for their technical ability to implement and support of Beonic products.

Beonic is committed to our products by providing extensive support, expert advice, technical assistance, on-going training, software enhancements and product warranty.

BEONIC PTY LTD ABN 18 091 763 585

141 Gilles Street Adelaide South Australia 5000 AUSTRALIA

Telephone +618 8227 0011 Facsimile +618 8227 0022 www.beonic.com

Specialists in Customer Traffic systems to monitor in-store performance

Beonic

Customer traffic is directly
related to sales and profitability.

The demand for information about customer traffic – in retail stores, shopping centres, entertainment venues and other high-traffic areas – has never been stronger.

Beonic products are fully integrated systems that are easy-to-use yet provide extensive functionality and flexibility.

Yet until recently, information about customer traffic and behaviour has been collected manually, with associated high labour costs, long lead times giving only representative results.

Beonic has produced a comprehensive range of customer traffic systems for retail centres, shopping centres, casinos, clubs, libraries, parks and other tourist destinations.

The information delivered by Beonic systems is used to help management make better strategic decisions, improve sales conversion, design layout and customer service.

Recognised technology leader

Following five years of research and development, Beonic has commercialised its technologies into off-the-shelf packaged products designed to directly benefit business operations.

Beonic commenced distributing their systems in 1998 and operates from Adelaide, South Australia.

Beonic is one of a handful of Australian companies to be awarded an Australian Federal Government R&D Grant, a competitive IT award that recognises the company's innovation, technical skills and export potential.

Working knowledge

The founders of Beonic have 60 years of combined experience in retail industry operations, marketing and management. A working knowledge enabled them to readily identify the key issues facing executive, marketing and operational managers. This includes the growing demand for measures of accountability in all areas that have an impact on sales and profitability including in-store merchandise and tenancy mix, marketing expenditure, cost of wages, security, rental levels, layout, customer service and customer loyalty.

